## Tim Collinson BSc ISMPP Certified Medical Publication Professional™ Fishawack Communications

### **Brief Biography:**

Tim has been a member of ISMPP since its inception, and CMPP® certified since 2011 (recertified 2016). He is an experienced ISMPP committee member, initially with the Communications Committee, and currently on the Certification Board and Co-Chairing the Asia-Pacific Education Taskforce. Tim has been presenter and moderator for ISMPP-U webinars, and a contributor to *the map*. He attends ISMPP annual meetings, has led an annual meeting workshop on publications planning, and has presented at annual meetings of the International Publication Planning Association (TIPPA) for the past two years. Tim's experience spans 20 years, including pharma and global medical communications roles based in Europe, the USA and Canada. Within pharma, his experience includes documentation quality control, internal communications, and global brand team support. His medical communications background includes editing, writing, publication planning, editorial direction, and operations positions. Publication planning, journal and congress publications, international meetings, and educational materials are among the medical communication activities with which Tim has many years' experience, and through which he has engaged with stakeholders globally. Tim established a US West Coast operation for the Fishawack Group in 2014, where he is currently Business Unit Head. He has an honors degree in Physiology/Pharmacology with Health Studies.

#### **Qualification Statement:**

Serving on the ISMPP Certification Board for the past 2 years has allowed me to collaborate in expanding and improving our Certification Program policies and activities, and their implementation. I would welcome the opportunity to continue in contributing my industry, medical communications, and ISMPP committee experience and dedication to the Board.

As Co-Chair of ISMPP's Asia-Pacific Education Taskforce, I'm enthusiastic about educating and empowering publications professionals through CMPP certification across this region. I consider establishing universal understanding and consistent application of good publication practice as a vital and achievable goal for ISMPP through the certification program.

My evolving role in medical communication and the publications landscape over the past 20 years, and my ISMPP Committee leadership and Board membership, equips me to continue a valuable contribution to the Certification Board – and to improving publication practices throughout this global professional community.



# Mary S. Richardson, PharmD ISMPP Certified Medical Publication Professional™ MedImmune

### **Brief Biography:**

Mary S Richardson, PharmD, currently serves as Publication Director at MedImmune and manages publications leads for the oncology pipeline. Richardson's experience includes work in large pharmaceutical and mid-size biotech companies, as well as academia. She has held leadership roles in global and regional strategic publication planning in oncology and neurosciences at GSK and Novartis. Her 20-plus years of industry experience includes roles in medical affairs/information, global product strategy, clinical development, and global publications. Publications experience has been obtained both as an author and as publication lead from both US regional and global perspectives, including working under a corporate integrity agreement. Richardson is also experienced at working in transitions and corporate partnerships having successfully lead transition of oncology asset publications during transition of lead oncology drugs from GSK to Novartis after Novartis' acquisition of GSK oncology assets, and she served as the lead scientist on collaboration development team between GSK and Pozen. Richardson received her PharmD from the University of Maryland and earned her CMPP in 2011. Before joining the pharmaceutical industry she was an assistant professor of clinical pharmacy at Ferris State University where she was responsible for clinical training, preparation for board exams, and chairing annual continuing education conferences.

#### **Qualification Statement**

The ISMPP Certification Board allows me an opportunity to become more fully active with ISMPP and advocate for my professional passion- publications! My interest in serving stems from my both my diverse pharmaceutical company experience in publications and an understanding of credentialing from my professional pharmacy background. My experience on credentialing committees is solely based on having served those roles and committees in my university career, and feel that this experience will yield some service towards this important role within ISMPP. Having sat through the credentialing process twice, I feel I can represent my colleagues and give voice to the membership in this important role in the organization.



# Suzann Schiller ISMPP Certified Medical Publication Professional™ Cello Health Communications

### **Brief Biography:**

My experience spans nearly 30 years, including a decade in medical publishing at the healthcare publisher now known as Lippincott Williams and Wilkins before joining Trinity Communications in 1996. The agency positions I've held involved leading account teams to develop and deliver strategic publications and medical education programs. After a brief stint at Adis as a Healthcare Communications Account Director, I joined ApotheCom in 2001. Over my 12 year tenure there, I served as strategic account lead for a variety of publications programs at all stages of the pharmaceutical brand lifecycle. In October, 2013, I moved to Cello Health Communications (MedErgy HealthGroup) in a business development role.

A charter member of the International Society of Medical Publication Professionals (ISMPP), I earned my CMPP in 2009 and have become increasingly active in the organization over the last several years. In addition to serving on the Credentialing Committee since 2009 – as Chair since 2011 – I've also been an item writer for the CMPP exam, and served on the 2014 Nominating Committee. I have also served as faculty for the ISMPP Annual Meetings, most recently as roundtable moderator for both sessions at the 13th AM. I was elected to chair the CMPP Board in 2015.

I received a BA from Franklin and Marshall College and a Masters in Journalism from Temple University.

### **Qualification Statement**

My leadership as a publication professional has been duly recognized through my participation in educational activities within and outside of ISMPP. In addition to my my tenured service on the Credentialing Committee, I have served on the NCCA working group, and have also served as faculty for the ISMPP Annual Meetings, ISMPP U, and CBI programs. My subject matter expertise has been leveraged for CMPP exam item writing. I also co-authored an early GPP for MedComm agencies published in CMRO.

My current position has broadened my responsibilities beyond publications, and I continue to help my clients and colleagues interpret and navigate today's challenging publications landscape to ensure their scientific disclosure activities uphold GPP guidelines.

My sustained and ongoing involvement with ISMPP is testament my dedication and commitment, not only to the organization, but also to the profession. I have dedicated nearly my entire career to medical publications and remain faithful to upholding the credibility of the publications profession within the organization where I work, as well as among the client teams with whom I partner. Based on my experience and involvement to date, I believe I would continue to be an asset to the ISMPP Certification Board.



## Dikran Toroser ISMPP Certified Medical Publication Professional™ Amgen Inc

### **Brief Biography:**

Dikran has been with Amgen Inc since Mar 2008 and is currently a Sr Medical Writing Manager in Thousand Oaks, California. He earned his PhD in Biochemistry in 1993 from Newcastle University (UK), and did postdoctoral training in biochemical genetics at the Cambridge Lab (JIC, Norwich, UK). After a 6 year research period as a Sr Scientist (Biochemistry) at the USDA (North Carolina, US), Dikran carried out additional research in both academia as part of the research faculty at the University of Southern California and in the biotech industry (Monsanto Co). He is also currently part of the UC San Diego Medical Writing faculty. He has led a number of research projects with themes from the publication landscape and has authored several reports that have appeared in the peer-reviewed literature. He can be reached at <u>dtoroser@amgen.com</u>.

#### **Qualification Statement**

I have spent most of my career involved in publications; initially as part of my research as a graduate student and post-doc, and more recently at part of the faculty at USC (California) and at Amgen Inc. I have also very much appreciated the opportunity to work closely with ISMPP colleagues over the last few years on numerous active ISMPP committees and initiatives, especially on the Ethics & Standards Committee. Our team has recently updated the ISMPP Code-of-Ethics document that was released in Nov 2016. We have also developed numerous peer-reviewed publications that have appeared in the literature (on various publications-related subjects, including Transparency, Time to Publication, Publication Success Metrics, Sunshine Act and others). One of my most rewarding recent experiences has been the ability to interact/present to colleagues via the ISMPP-U series of seminars. In short, my ISMPP volunteer work has led to many rewarding collaborations with numerous colleagues both in industry as well as in academia. My core duties, as a publication professional in a very active medical writing department at Amgen Inc. has led to an appreciation of peer-reviewed publications in various formats, as well as larger documents, such as HTAs and dossiers in numerous therapeutic areas (nephrology, inflammation and cardiovascular), in both pipeline and late-stage molecules. I believe that my experience within these diverse environments and documents allows me to see publications from multiple useful/practical perspectives. Thank you!

